**Lesson 04 – Final Project Introduction**

**Main objective**

Students will be introduced to their final project task. They will form groups and decide on the topic that they would like to focus on for their assignment.

**Standards**

* 9-12.DL.2 Digital Literacy, Digital Use
* 9-12.DL.4 Digital Literacy, Digital Use

**Lesson Structure/In class exercises**

Aim: Final project introduction, and choosing student groups.

Do Now:   
Think about the topics we have been discussing this past week thus far. Pick one that you really liked/enjoyed and list 2-3 reasons why you found it interesting.

Group discussions:   
After students have had time to think about the topics that they found interesting, have them turn and talk to their partners/groups at their current table.   
  
The whole class will then come together to share and discuss.

Instruction:  
Introduce the final project/final presentation to the class. Explain the different formats of presentation and give examples. Play a video essay example from YouTube in the background while students begin to form their groups.  
  
Students will also need to figure out logistics such as availability to work together outside of class, exchange contact information, etc.

Time to work on assignment:  
Students will get the remainder of the time to finalize their groups, as well as decide on the topic and format of the presentation. This is also their homework assignment for the night. Students will be encouraged to outline the work process of the project so that they can get started ahead of time.

**Assignments**

**Final presentation overview:**

The final project for this unit will be a group presentation, in groups of about 3-4 students that you will get to choose on your own.  
Your group will have the option to either select a topic that we have discussed previously as part of this unit and expand upon what we have already covered in this class or may choose a topic that isn’t covered. You may analyze specific games or scenarios related to a topic, or perhaps dive deeper in analysis on a topic related to the video game industry.   
  
As a reminder you can use, but are not limited to, the following topics:

* Game development team structure in a professional environment
* Digital storefronts/launchers (Steam, Epic game store, Riot Games client, Xbox/PlayStation stores, App store/Google Play)
* Game monetization
* Marketing, PR, and Community building
* Video game journalism/reviews
* AAA studios vs AA studios vs indie studios
* Games as a Service lesson

NOTE: If your group wants to choose a topic that has not been covered already, please see me about it before starting your work.

Remember this CANNOT simply just be a restatement of facts from our class -- many points will be taken off your grade if that turns out to be the case.

An example of this using the Games as a Service topic that we covered would be to make a presentation on one or two games of this type (ex. Fortnite, Genshin Impact, etc.), analyzing the different types of monetization that they use, the effectiveness of the games as a service model (you will have to research the revenue generated from the game, if applicable), the new changes/adjustments/updates that have been added to the game over time and how successful they have been, etc.

The presentation can be in a variety of forms:

* a slideshow presentation,
* a video essay, or
* a comedy skit/sketch

are all acceptable forms of presentation. If you have another idea, please check in with me first.

Aim to have your presentation be **5-7 minutes long.**  
Apart from delivering the presentation to the class, you will also need to hand in all the materials of your presentation to me. Any slides, documents, references, or writing/planning that you have done should be turned in.

Presentations will be on the last day of this unit (Lesson 09). Our class session the day before (Lesson 9) will be entirely dedicated to letting your group work on/finish putting together your presentation.

Your homework for this weekend is to finalize your presentation plan with your group, deciding on the topic and outlining how your presentation will look like. Have one person in your group make a post in the Google Classroom discussion with the names of all group members, the topic that you have chosen, and the presentation format. I will check in with each group after seeing your outlines.

**Resources**

<https://www.youtube.com/watch?v=WXA559KNopI>   
<https://www.youtube.com/@extracredits/videos>